



ULTRA LONG LIFE.  
CRISP, WHITE HALOGEN LIGHT.  
ENERGY EFFICIENT.  
GE EXCLUSIVE!  
HIR ULTRA XL™ PAR.

The longest life PAR lamp made.

GE HIR Ultra XL™ PAR38 lamps feature Xtra Life—6,000 hours—three times longer than standard halogen PAR lamps. This ultra long life means much lower lamp maintenance and labor costs, and fewer



disruptions to replace burned-out bulbs.

Applications

- Retail Stores
- Offices
- Hotel/Motel
- Restaurants
- Museums
- Display/Accent Lighting

**Energy efficient.** HIR Ultra XL lamps are 15% more efficient than standard halogen PAR lamps, resulting in lower energy costs.



**Quality light.** Crisp, white halogen light provides dramatic accents and highlights, and a perfect CRI (Color Rendering Index) of 100 renders colors true and natural.

Available in 45-, 55- and 90-watt spot and flood, to meet application needs.



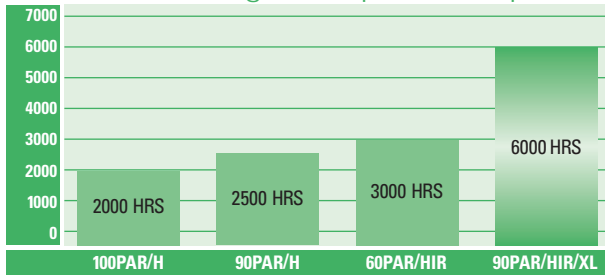
GE Lighting

# GE HIR Ultra XL™ Long Life PAR38 Lamps

## Performance Data

PRODUCT CODE	DESCRIPTION	VOLTS	LUMENS	AVERAGE RATED LIFE (HRS)	COLOR TEMPERATURE	CBCP	CASE QTY.
40793	45PAR/HIR/SP12°/XL	120	600	6,000	2680	4000	6
40790	45PAR/HIR/FL40°/XL	120	600	6,000	2680	1100	6
40794	55PAR/HIR/SP12°/XL	120	780	6,000	2680	9000	6
40792	55PAR/HIR/FL40°/XL	120	780	6,000	2680	2000	6
40795	90PAR/HIR/SP12°/XL	120	1470	6,000	2800	12000	6
40791	90PAR/HIR/FL40°/XL	120	1470	6,000	2800	2800	6

## HIR Ultra XL™ Halogen Lamp Life Comparison



HIR breakthrough technology offers dramatic energy cost savings

Most of the wattage used by standard lamps generates invisible infrared light energy. This is wasted electricity. GE engineers and scientists developed an exclusive infrared reflective coating, Pow-IR-Film®, for the inner filament tube that actually uses this wasted energy to help heat the filament and produce more visible, useful light.



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